

Texas Soil Monolith Campaign

Yes, I/We would like to support the Texas state soil in the Smithsonian Soils Exhibit with a gift or pledge of \$_____.

Enclosed is my installment/payment of \$_____.

(Make check payable to ASF, a 501(c)(3) organization.

Name _____

Address _____

City, State, Zip _____

Phone _____

E-mail _____

Return to:

ASF-Smithsonian Soils Exhibit
677 South Segoe Road
Madison, WI 53711

608-268-4947 • Fax: 608-268-2021

State Monolith Donor Recognition

If we reach our \$10,000 state goal, gifts of \$1,000 or more to the state monolith will be recognized on a small plaque on the monolith. All donors will be listed on the exhibit website and in selected print materials.

Gifts can be paid in one lump sum or as installments between now and the exhibit opening in June 2006.

Your gift is fully tax deductible and will be acknowledged by the philanthropic arm of SSSA, the Agronomic Science Foundation (ASF). ASF is a 501(c)(3) organization.

State soil monoliths will be a long-term feature of the Smithsonian Soil Exhibit, opening in the National Museum of Natural History in 2006.

Photos: USDA-NRCS, Smithsonian

Houston Black



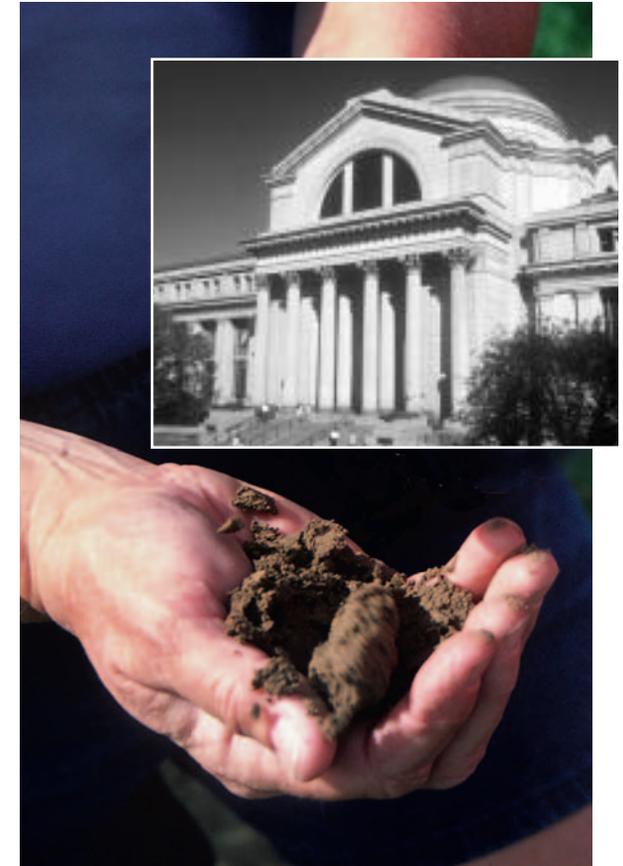
The state soil of Texas, Houston Black, is an extensive soil series, comprising nearly two million acres in Texas. It occurs in the north part of the state near Bonham and Dallas to south central Texas near San Antonio. Soil scientists classify the Houston Black Series as fine, smectitic, thermic, Udic Haplusterts.

For More Information:

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Houston Black Goes to Washington with Your Help



Texas Soil Monolith Campaign

Help Make Sure Texas is Represented....

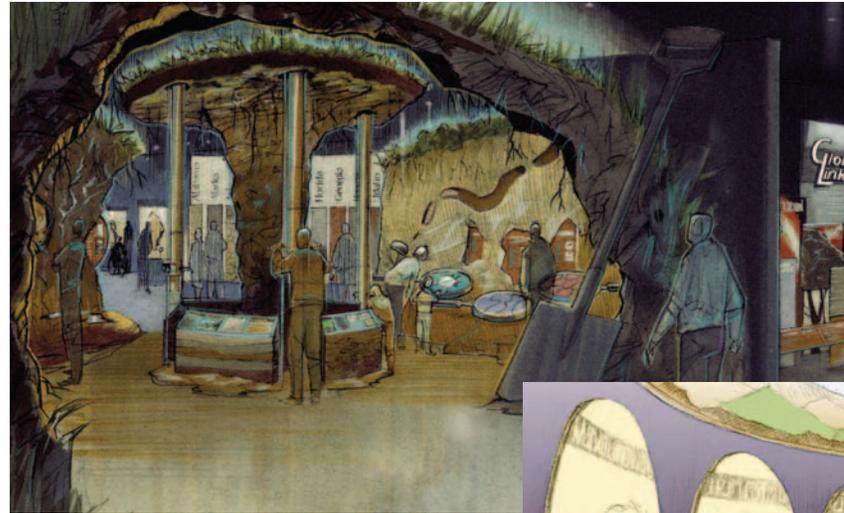
Educating the Nation

The general public does not fully understand the importance of soil to life. In the history of our nation, you will find only a few examples of soil in the “national spotlight.”

This is changing. Soil scientists nationwide are in the process of launching an exciting soil exhibit in the Smithsonian Institution’s National Museum of Natural History in Washington, D.C. The exhibit’s goal is soil education, with a focus on explaining the effect society has on soil, the importance of soil to everyday life and health, the history of soil science, and careers that use or focus on soils. Educational material will also be available to teachers and the public on the World Wide Web.

One of the most important components of the exhibit will be a display of 50 state soil monoliths. These monoliths will serve as an excellent educational tool demonstrating the variety of soils across the nation and the inherent aesthetic appeal of soils—their colors, textures, and structures. Citizens visiting the nation’s capitol and the Smithsonian will want to seek out their state soil in the display.

Smithsonian exhibits such as this special soils exhibit are supported largely by donations and gifts. The Soil Science Society of America, with the assistance of the Agronomic Science Foundation, is working to raise \$1–4 million to establish the soils exhibit in the Smithsonian.



Interactive, static, web and traveling features will make up the exhibit

Every state is being asked to participate at the cost of \$10,000. This money will be used to create the actual Houston Black soil monolith that will represent Texas. Major donors (\$1,000) will be recognized on a plaque attached to the Houston Black soil monolith displayed in the Smithsonian.

The Professional Soil Scientists Association of Texas (PSSAT) is working hard to make Houston Black the official state soil and is committed to supporting this sponsorship effort.



Renderings of the soils exhibit. The National Museum of Natural History is one of the most visited museums in the world, hosting 6–9 million visitors a year.

www.soils.org/smithsonian

Donate online, Click on “donate online”

.....by Houston Black